

FEATURED PROJECTS

DESIGN SERVICES
Interior Design ■ Planning ■ Procurement



PROJECT NAME

The Birches at Newtown

LOCATION

Newtown, PA

PRACTICE AREA

Senior Living

CLIENT

Heritage Senior Living

STATUS

Completed 2014

SERVICES

Interior Design
Conceptual Design
Procurement & Installation

PROGRAM

A new 82,000-sf senior community on 8.6 acres comprised of a two-story personal care wing of seventy (70) apartments and a single story memory care wing with fifty-seven (57) apartments.

DESCRIPTION

The Birches is located in historic Newtown, Pennsylvania, founded in 1684 and is part of the larger Philadelphia metropolitan area.

Stately interior finishes and furnishings were selected that honor the past with a renewed freshness. Rich cherry wood finishes and a preservationist palette of colors including deep blue, copper and gold accented in crisp white pay homage to the heritage of the surrounding community.

Residents in personal care enjoy several amenity spaces including a two-story dining room with restaurant-style service, a multi-purpose activity room, a library, theater, great room with fireplace and bistro lounge. Amenities available to memory care residents include a landscaped courtyard, two dining rooms, a living room, expansive activity space, a multi-sensory room and several life skills stations.

