

Ingrid Fraley, NCIDQ, ASID

Principal & Owner

Ingrid Fraley, President of Design Services, Inc. has been active in the design of interior environments for forty years. In 1984, she formed Design Services, Inc., to provide quality in design and value in the specification and procurement of finishes and furnishings. With offices in Metropolitan Washington D.C. turn-key services are provided to clientele involved in new construction, remodeling, and/or the renovation of senior living environments nationwide.

FEATURED PROJECTS

Mary Marshall House, Arlington, VA (Volunteers of America - VOA)

LEED Gold project included a rehabilitation of an existing 23,000-sf structure and an addition of an 15,000-sf 3-Story. Common areas include a dining solarium, arts & activity room and beauty & wellness center.

Falcon's Landing, Potomac Falls, VA (Retired Officer's Association)

The 319-unit continuing care retirement community for retired U.S. military officers includes an 54,000-sf Health Center for residents requiring assisted living and skilled nursing or dementia care.

Paradise Valley Estates, Fairfield, CA (Haskell Companies)

68-acre, 327-unit continuing care retirement community with independent living and single-family homes, an 36,000-sf community center, an 11,000-sf recreational building, and an 57,000-sf health center.

Birches at Newtown, Newtown, PA (Heritage Senior Living)

Property includes 44 assisted living studio and one-bedroom apartments and 25 private or shared memory care suites. Amenities include restaurant-style dining, theater, activity room, beauty salon and bistro-pub.

Hillside at Arbour Square, Harleysville, PA (Heritage Senior Living)

Three-story 127,000-sf expansion with 125 new independent living apartments on an existing 22-acre campus including a new dining experience as the link between the "old" and the "new" buildings.

Keystone Villa at Douglassville, Douglassville, PA (Hollenbach Construction)

3-Story, 37,000-sf addition to the Keystone Villa at Douglasville's Personal Care Facility.

Keystone Villa at Fleetwood, Blandon, PA (Hollenbach Construction)

128,500-sf senior independent and assisted living community with 123 apartments. The community features two dining rooms, pub, community room, beauty salon, exercise room, theater and multiple lounges.

Grand Oaks, Okeechobee, FL (Visiting Nurses Association - VNA)

The first assisted living community by VNA of Florida opened in 2011. The community includes 31 luxury suites with eight different floor plans, attractive common areas including a library, living room and spa & wellness.

EDUCATION

Bachelor of Arts, Interior Design
American University, 1974

YEARS IN PRACTICE / YEARS AT DESIGN SERVICES, INC.

40 / 30+

REGISTRATION

MD

PROFESSIONAL AFFILIATIONS

American Institute of Architects, Design For Aging Knowledge Community National Advisory Group; Design for Aging Knowledge Community, Washington DC Chapter, Co-Chair
American Society of Interior Designers Council on Aging;
Leading Age;
Rothschild Foundation, ADA Task Force Member
DFAR July 2013-2014;
ARI Post-Occupancy Evaluations & Conferences 2005-2007

ACCOLADES

Congressional Briefing, AIA Grassroots Conference, Washington DC, 2009;
Revision Committee Member, Facilities Guidelines Institute

PUBLICATIONS

"Design for Aging, Post-Occupancy Evaluations," 2010;
"AIA Design for Aging Post Occupancy Evaluation, Evaluator's Toolkit," 2010